Ayatickets

PRESS FACT SHEET

For journalists and partners

# Event tickets for everyone in Ghana, online or offline.

Ayatickets is an event ticketing platform built for Ghana. People buy tickets online, in the Ayatickets app, on WhatsApp, or by dialing *365*88# on any phone.

| 2017 | 45,550+ | 120K+ | GH₵ 3.5M+ |
|---|---|---|---|
| Founded | Events created | USSD orders | Paid out to organizers |

Figures as published on ayatickets.com, October 2026.

## Key facts

| | |
|---|---|
| **Company** | Ayatickets Limited |
| **Founded** | 2017 |
| **Based in** | Ghana |
| **Markets** | Ghana (ayatickets.com)<br>Cameroon (ayatickets.fr) |
| **What it does** | Event ticketing, ticket delivery and event check-in |
| **USSD code** | *365*88# |
| **Website** | ayatickets.com |

## How people buy tickets

| | |
|---|---|
| **Web** | ayatickets.com |
| **App** | Ayatickets app for iOS and Android |
| **USSD** | Dial *365*88# on any phone, no data needed |
| **WhatsApp** | Buy tickets in a WhatsApp chat |
| **Payment** | Mobile Money, bank card, Apple Pay, PayPal, bank transfer |
| **Delivery** | Email, SMS or WhatsApp, with a QR code scanned at entry |

## For event organizers

Free event setup, online and USSD ticket sales, real-time sales tracking, payouts, and the Ayatickets scanner app for fast QR check-in at the door. Printed tickets, wristbands and registration tools are also available.

## Events served

Concerts, parties, festivals, church events, conferences, corporate events, private events and community gatherings.

ABOUT AYATICKETS

# Company descriptions

Ready to use as written. Copy-and-paste versions are in Ayatickets-Boilerplate.txt.

### SHORT

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### MEDIUM

Founded in 2017, Ayatickets is an event ticketing platform built for Ghana. Attendees buy tickets online, in the Ayatickets app, on WhatsApp, or by dialing *365*88# on any phone, with no mobile data needed. They pay with Mobile Money, card, Apple Pay or PayPal, and receive their ticket by email, SMS or WhatsApp. Organizers set up events for free, track sales in real time and check guests in with the Ayatickets scanner app.

### LONG

Founded in 2017, Ayatickets is an event ticketing platform built for Ghana. Attendees buy tickets online, in the Ayatickets app, on WhatsApp, or by dialing *365*88# on any phone, with no mobile data needed. They pay with Mobile Money, card, Apple Pay or PayPal, and receive their ticket by email, SMS or WhatsApp. Organizers set up events for free, track sales in real time and check guests in with the Ayatickets scanner app.

Ayatickets serves concerts, parties, festivals, church events, conferences and corporate events across Ghana, and operates in Cameroon through ayatickets.fr. Beyond online ticketing, the Ayatickets family includes Ayatickets Premium (ayatickets.net) for fully branded event pages, printed tickets and wristbands through print.ayatickets.net, and Ayalogbook (ayalogbook.com) for event registration and badge printing. Ayatickets Limited is based in Ghana.

## The Ayatickets family

| | | |
|---|---|---|
| **Ayatickets** | ayatickets.com | Ghana's main ticketing platform for public events. |
| **Ayatickets Premium** | ayatickets.net | Fully branded event pages and custom forms for premium and private events. |
| **Printed tickets** | print.ayatickets.net | Printed tickets and wristbands for events. |
| **Ayalogbook** | ayalogbook.com | Event registration and badge printing. |
| **Ayatickets Cameroon** | ayatickets.fr | Event ticketing for Cameroon. |

## Media and partnership contact

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## Follow

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